

Bachelor of Business Administration
Retail Management (2023-26) (MSIL)
Third Semester (Regular)- December, 2024

Subject Name			Customer Relationship Management			Rural Retailing			Consumer Behaviour			NSQF-OJT			Auto Finance and Auto Insurance- Project Based			SGPA
Subject Code			MMK602			MMK603			MMK604			MBP601			MBP602			
Credit			4			4			4			12			6			
Maximum Marks			30	70	100	30	70	100	30	70	100	245	105	350	70	30	100	
Minimum Marks			12	28	40	12	28	40	12	28	40	98	42	140	28	12	40	
S. No.	Roll Number	Student's Name	Theory															
			Int.	Ext.	Grade	Int.	Ext.	Grade	Int.	Ext.	Grade	Int.	Ext.	Grade	Int.	Ext.	Grade	
1	23UGBRM30112	Dinesh	15	33	C	16	43	B	16	38	C	214	62	A	35	18	C	6.33
2	23UGBRM30137	Sahil Gupta	19	28	C	20	48	B+	17	39	B	199	62	A	44	18	B+	7.00

Date : 02/07/2025

Examination Department

*The Results displayed here subject to updation/correction. The final result will on DMC.

Sr. N Abbreviation

Stand for:

- | | | |
|---|--------|---|
| 1 | Note | Marks show in in the column of result means "Pass" |
| 2 | RE | Re-appear in the paper indicated in the result column |
| 3 | RL_UMC | Result late due to Unfair Means Case |
| 4 | RL_D | Result late due to Document |
| 5 | DTN | Detained/Re-appear |
| 6 | AB | Absent |
| 7 | PC | Paper Cancel |